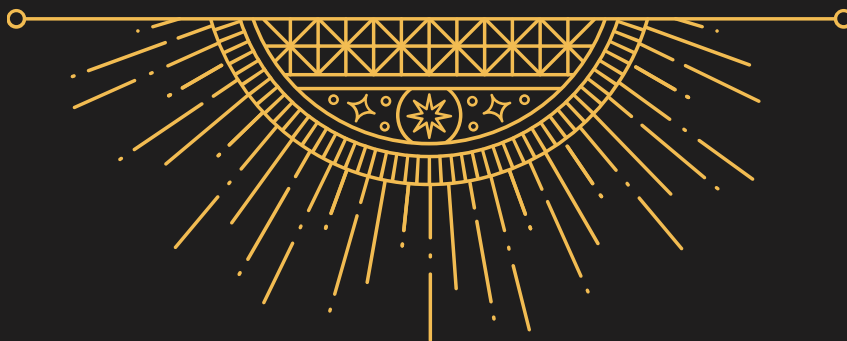




PRESENTS

# GATSBY GALA NIGHT



Get Your Glad Rags Out for the Party of the Year!

Ticket includes: Cocktail Reception with Silent Auction, Holiday Buffet Dinner, Live Roaring 20's Big Band and Casino with Craps, Roulette & Black Jack Raffles and Thousands of Dollars Worth of Prizes!

DECEMBER

5

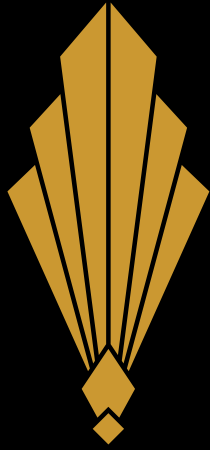
5:00PM - 9PM

Bahia Corinthian Yacht Club, Newport Beach CA



[WWW.GCLA.ORG](http://WWW.GCLA.ORG)  
C: 253-330-0112





# **SPONSORSHIP**

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**Thank You!**



**WWW.GCLA.ORG**

**C: 253-330-0112**

# ABOUT US

Our members represent the Gold Standard of Transportation. The GCLA believes that each operator has the right to operate their business as they deem necessary, provided they comply and operate within the limits of the law. The GCLA educates its members on what is allowed by the rules and laws of the State of California, regulatory agencies, and various local agencies.

The GCLA promotes a level playing field for legal operators and assists regulatory authorities in the elimination of illegal operators. When using the services provided by a GCLA member, the general public will know they are in a properly licensed and insured vehicle.



# ABOUT THIS

# FAIB EVENT

## GATSBY GALA NIGHT



12-05  
2023

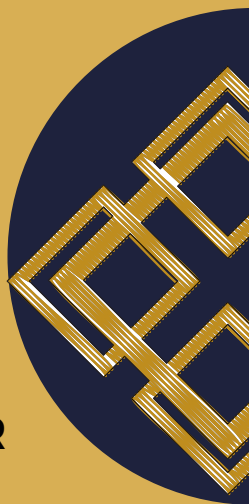
### Our Schedule:

**10AM-2PM: GCLA BOARD MEETING**

**5PM-6PM: SPONSOR APPRECIATION  
RECEPTION**

**6PM-7:30PM: SILENT AUCTION & DINNER**

**7:30M-9PM: CASINO PARTY & LIVE MUSIC**



# SPONSORSHIP LEVELS



**\$3000**

## DIAMOND

Choose one or any number of sponsorship offerings that add up to or exceed this amount to become a DIAMOND LEVEL SPONSOR!



**\$2500**

## PLATINUM

Choose one or any number of sponsorship offerings that add up to or exceed this amount to become a PLATINUM LEVEL SPONSOR!



**\$2000**

## GOLD

Choose one or any number of sponsorship offerings that add up to or exceed this amount to become a GOLD LEVEL SPONSOR!



**\$1500**

## SILVER

Choose one or any number of sponsorship offerings that add up to or exceed this amount to become a SILVER LEVEL SPONSOR!



**\$1000**

## BRONZE

Choose one or any number of sponsorship offerings that add up to or exceed this amount to become a BRONZE LEVEL SPONSOR!



# SPONSORSHIP CHOICES



**BOARD MEETING LUNCHEON:** \$2500/EXCLUSIVE (WITH SPEAKING TIME OPTION)

**NETWORKING TABLES:** \$500

- One cocktail round at the Sponsor Appreciation Reception + One display table in the seminar room

**SPECIALTY BRANDING OFFERINGS:**

- GCLA DINNER TABLES CHAIR DROPS: \$2,500
- GCLA CENTERPIECES WITH COMPANY BRANDING: \$2,000
- GCLA CENTER STAGE PODIUM WRAP SPONSOR: \$2,500
- REGISTRATION - \$2,000 (Logo on registration forms, on reg tab on website, throughout registration area during event).
- EVENT SIGNAGE - \$2,000
- AUDIO VISUAL SPONSOR - \$2,500
- SELFIE WALL - \$2,500
- SWAG BAGS - \$1,000
- BACK OF EVENT PROGRAM FULL PAGE ADVERTISING - \$1,000
- BAG STUFFERS – 10 @ \$500/EA
- LANYARDS - \$2,500
- PRE-EXPO + POST EXPO EBLAST - \$500
- PRE-EXPO TESTIMONIAL VIDEO - \$1000

## ADDITIONAL LOGO IMPRESSIONS FOR SPONSORS!

**Website** – All sponsors are prominently featured on our events TAB and on the GCLA home page beginning as soon as you sign your sponsor contract.

**Social** – Our influencers, board of directors, and staff will post regularly on Facebook and LinkedIn with event highlights and that will include our sponsors. The sooner you sign up, the more exposure you start to receive.

**Event e-promotions** – The GCLA will send out at least 2 eblast per week and will use it's bi-weekly newsletter as a way to get the word out about the Summit. We will feature our sponsors on all appropriate event eblasts and promotions before and after.

**Audio** – We intend to use the microphones onsite to give shout outs to our sponsors throughout the duration of the event. We will have a Sponsorship Intermission to allow for introductions.

**Signage** – We will have sponsors recognized – both event signs and on the super video wall during the event.



# ROARING



**BEST NETWORKING  
IN CALIFORNIA!**

